



# UPARC Foundation, Inc.

*A Spirit of Hope for the Developmentally Challenged*

Presents

## 2011 FESTIVAL OF TREES, TAMPA BAY

### SPONSORSHIP OPPORTUNITIES

#### Presenting Sponsor

**\$20,000**

- ④ Presenting Sponsor name and/or logo recognition at Festival and on printed program materials, radio and television advertising, on website and two banners.
- ④ Reserved ¼ page ad space in the St. Petersburg Times tabloid.\*
- ④ Recognition in *Spirit of Hope* Newsletter.
- ④ Invitation for 4 to the Just Desserts Celebration honoring the Festival Decorators
- ④ 20 Premiere Night Tickets / 20 General Admission Tickets

#### Producing Sponsor

**\$20,000 In Kind**

- ④ Producing Sponsor name and/or logo recognition at Festival and on printed program materials, radio and television advertising, on website and two banners.
- ④ Reserved ¼ page ad space in the St. Petersburg Times tabloid.\*
- ④ Recognition in *Spirit of Hope* Newsletter.
- ④ Invitation for 4 to the Just Desserts Celebration honoring the Festival Decorators
- ④ 20 Premiere Night Tickets / 20 General Admission Tickets

**Diamond Sponsor**  
**\$15,000**

- ② Diamond Sponsor name and/or logo recognition at Festival and printed program materials, radio and television advertising, on website and one banner.
- ② Recognition in *Spirit of Hope* Newsletter.
- ② Invitation for 4 to the Just Desserts Celebration honoring the Festival Decorators
- ② 15 Premiere Night Tickets / 15 General Admission Tickets

**Gold Sponsor**  
**\$10,000**

- ② Gold Sponsor name and/or logo recognition at Festival and printed program materials, radio and television advertising, on website and one banner.
- ② Recognition in *Spirit of Hope* Newsletter.
- ② 10 Premiere Night Tickets / 10 General Admission Tickets

**Directing Sponsor**  
**\$10,000 In-Kind**

- ② Directing Sponsor name and/or logo recognition at Festival and printed program materials, radio and television advertising, on website and one banner.
- ② Recognition in *Spirit of Hope* Newsletter.
- ② 10 Premiere Night Tickets / 10 General Admission Tickets.

**Silver Sponsor**  
**\$5,000**

- ② Silver Sponsor name recognition at Festival and in all printed program materials and on website and one banner
- ② Recognition in *Spirit of Hope* Newsletter.
- ② 6 Premier Night Tickets / 6 General Admission Tickets

**Bronze Sponsor**  
**\$2,500**

- ② Bronze Sponsor name recognition at Festival and in all printed program materials and on website and one banner.
- ② Recognition in *Spirit of Hope* Newsletter.
- ② 4 Premiere Night tickets / 4 General Admission Tickets

**Pewter Sponsor**  
**\$1,000**

- ② Pewter Sponsor name recognition at Festival and in all printed program materials and on website.
- ② Recognition in *Spirit of Hope* Newsletter.
- ② 2 Premiere Night tickets / 2 General Admission Tickets

**\*This opportunity dependent upon continued sponsorship of the St. Petersburg Times.**

**All recognition benefits, which involve the use of the sponsor's name and/or logo, are dependent upon submission of the sponsorship commitment prior to publication and media deadlines.**



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## 2011 FESTIVAL OF TREES, TAMPA BAY

### SPONSOR RESERVATION FORM

Sponsor Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ E-Mail \_\_\_\_\_

Please indicate the level of sponsorship below:

- |   |   |
|---|---|
| <input type="checkbox"/> Presenting Sponsor - \$20,000          | <input type="checkbox"/> Producing Sponsor - \$20,000 (In-Kind) |
| <input type="checkbox"/> Diamond Sponsor - \$15,000             | <input type="checkbox"/> Gold Sponsor - \$10,000                |
| <input type="checkbox"/> Directing Sponsor - \$10,000 (In-Kind) | <input type="checkbox"/> Silver Sponsor - \$5,000               |
| <input type="checkbox"/> Bronze Sponsor - \$2,500               | <input type="checkbox"/> Pewter Sponsor - \$1,000               |

Please send an invoice for my sponsorship to the address above.

You may pay by credit card or check. Please make checks payable to UPARC Foundation.  
*For more information regarding payment options, please contact Leslie DiPaci at (727) 797-8712.*

VISA       MasterCard       American Express       Discover

Credit Card # \_\_\_\_\_ CVV \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on Card \_\_\_\_\_

Billing Address \_\_\_\_\_

Signature \_\_\_\_\_

Please complete information and return form as well as a hi-res version of your company logo (if applicable) by September 1, 2011, to:

**UPARC Foundation, Inc.**  
1501 N. Belcher Rd. Suite 244 • Clearwater, FL 33765  
(727) 797-8712 • Fax: (727) 796-8785

[info@uparcfoundation.org](mailto:info@uparcfoundation.org)  
<http://uparcfoundation.org/fot.htm>